

VIS 1100: Design Foundations. AY 23-24
 Credit Type – Proficiency



Course Description and Learning Outcomes:
https://www.sinclair.edu/course/params/subject/VIS/courseNo/1100/
Faculty Pathway Specialist(s) (Please include name, email and office hours):
Shari Rethman: shari.rethman@sinclair.edu
Resources Needed to Offer Course (software, equipment, books [include ISBN and edition], etc. – please include any associated costs):
The following resources are used at Sinclair to meet the course objectives. Teacher copy for this book: Color-Messages and Meanings: A Pantone Color Resource Eiseman, Leatrice ISBN: 9780971401068. Full classroom set for this book: Universal Principles of Design: 125 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach Through Design Lidwell, William; Holden, Kritina; Butler, Jill ISBN: 9781592535873. In addition, a Macintosh or other Computer with Adobe Photoshop, Illustrator and InDesign Printer, scanner, camera (phone acceptable), storage (cloud, flash, or external hard drive) Design Foundations Supply kit, Drawing table with square edges for T-square and drafting.
What is the ideal format for course delivery – in person, online or blended? To what extent could this course be offered online if necessary?
This course can be taught online with some face-to-face meetings recommended.
How is the final grade for the course determined? (Please list all required assignments, assessments, etc.)
https://www.sinclair.edu/www/assets/File/Hom-Aca-AcaDiv-LCS-Aap%26Des/VIS-1100.pdf
Who is responsible for grading the required assignments and/or assessments? (faculty or instructor?)
Sinclair faculty will complete grading and assessment of portfolio and proficiency test assignment.
What is the grading scale for the course?
90-100% = A, 80-89% = B, 70-79% = C
Must students access the eLearn shell regularly to complete requirements?
Students will use eLearn to complete the Proficiency requirements.
Does the course require access to YouTube, GoogleDrive, etc.?
No
Additional course details or requirements important for instructors not covered above:
Teacher must be able to guide students to correctly apply the Principles and Elements of Design to a variety of two- and three-dimensional projects. Ability to use Adobe PhotoShop, Illustrator and InDesign is required.
Most common (or popular) degrees this course is in?
Associate of Applied Science in Visual Communications Associate of Applied Science in Interior Design Digital Design Short Term Certificate Design Processes Short Term Certificate New Media Short Term Certificate

