



<b>Course Description and Learning Outcomes:</b>
<a href="https://www.sinclair.edu/course/params/subject/JOU/courseNo/2203/">https://www.sinclair.edu/course/params/subject/JOU/courseNo/2203/</a>
<b>Faculty Pathway Specialist(s) (Please include name and email):</b>
Jessica Graue, <a href="mailto:jessica.graue@sinclair.edu">jessica.graue@sinclair.edu</a> , please contact for current office hours.
<b>Resources Needed to Offer Course (software, equipment, books [include ISBN and edition], etc. – please include any associated costs):</b>
Full classroom set of textbook: Carroll, Brian (2017) Writing and Editing for Digital Media, Fourth edition, New York: Routledge. APA Style Book (a couple per class)
<b>What is the ideal format for course delivery – in person, online or blended? To what extent could this course be offered online if necessary?</b>
The course can be taught fully online, with access to eLearn and the book listed above (\$70.70 per student at the bookstore). Students will need a computer to access eLearn where the content and assignments will be available.
<b>How is the final grade for the course determined? (Please list all required assignments, assessments, etc.)</b>
The final grade for the course is determined by class work, social media posts, blog posts, audio slideshow, video project and multimedia project. Total points for the course: 1,000 with a breakdown of each assignment having allocated points. There are specific rubrics for scoring, and the high school instructor grades the assignments.
<b>Who is responsible for grading the required assignments and/or assessments? (Faculty or instructor?)</b>
High School Instructor grades the assignments
<b>What is the grading scale for the course?</b>
The following scale will be used to determine final grades: A (Excellent; 90 - 100%); B (Above average; 80 - 89%); C (Average; 70 - 79%); D (Below average; 60 - 69%) F (Failure; 0 - 59%)
<b>Must students access the eLearn shell regularly to complete requirements?</b>
The course requires instructor and students to utilize eLearn to access content and assignments. High School instructor grades the assignments.
<b>Does the course require access to YouTube, GoogleDrive, etc.?</b>
<b>Additional course details or requirements important for instructors not covered above:</b>
FROM FPS: The course requires students to be tech-savvy. I sometimes have issues with students not being able to use technology. I usually have to show them walkthroughs of how to post on Facebook or how to get a link to just a post. Sometimes there is a lot of troubleshooting when creating blogs and videos. I use Animoto for the slideshow and video project. For the final project, we use Wix or Weebly. However, they can choose anything they want for their blog and the multimedia project. Sometimes students already have a blog and that is fine, too. As I said above, they need to be able to take pictures and video. Most assignments are individual assignments, but the final assignment is a group project that usually takes a month to create during a regular semester.
<b>Most common (or popular) degrees this course is in?</b>
Multimedia Journalism, Communication, and Marketing

