

MRK 2145- Principles of Retailing  
Credit Type – **Articulated (AA)**



MIAMI VALLEY  
**TECHPREP**  
CONSORTIUM

<b>Course Description and Learning Outcomes:</b>
<a href="https://www.sinclair.edu/course/params/subject/MRK/courseNo/2145/">https://www.sinclair.edu/course/params/subject/MRK/courseNo/2145/</a>
<b>Faculty Pathway Specialist(s) (Please include name, email):</b>
Charles Richardson, <a href="mailto:charles.richards3303@sinclair.edu">charles.richards3303@sinclair.edu</a> 5-311, 937-512-3103
<b>What credential(s) is/are required to earn this credit?</b>
Proof of passing WebXam Score Required for Credit- ODE Course: Merchandising & Buying, Subject Code: 144025
<b>What credentialing body(ies) should be used?</b>
N/A
<b>What documentation is required to earn the credit?</b>
Proof of passing WebXam score (see above).
<b>Resources Needed to Offer Course</b> (software, equipment, books [include ISBN and edition], etc. – please include any associated costs):
N/A
<b>Additional course details or requirements important for instructors not covered above:</b>
N/A
<b>Most common (or popular) degrees this course is in?</b>
<p><b><u>Degrees:</u></b>  <a href="#">IND.S.AAS – Interior Design, Associate of Applied Science</a></p> <p><b><u>CRT (One-Year Technical Certificate):</u></b>  <a href="#">MRK.S.CRT – Digital Marketing Communications, CRT</a></p> <p><b><u>MRK 2145 is an Elective Option in the following programs:</u></b>  <a href="#">ACC.S.AAS - Accounting, Associate Applied Science</a>  <a href="#">BM.S.CRT – Business Management, CRT</a>  <a href="#">ENTR.S.AAS – Business Management/Entrepreneurship, Associate Applied Science</a>  <a href="#">VIS.S.AAS – Visual Communications, Associate of Applied Science</a></p>