

JOU 2203: Reporting and Media Writing for Media Credit Type – Proficiency



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TECHPREP
CONSORTIUM

Course Description and Learning Outcomes:
https://www.sinclair.edu/course/params/subject/JOU/courseNo/2203/
Faculty Pathway Specialist(s) (Please include name and email):
Jessica Graue, jessica.graue@sinclair.edu , please contact for current office hours.
Resources Needed to Offer Course (software, equipment, books [include ISBN and edition], etc. – please include any associated costs):
All course readings are now in the form of online articles or PDF files. These are all linked in the explanation at the beginning of each week. An AP Stylebook is still recommended as all writing still needs to be in AP Style.
How is the final grade for the course determined? (Please list all required assignments, assessments, etc.)
The final grade for the course is determined by class work, social media analysis, social post quiz, blog posts, audio slideshow, video project and multimedia project. Total points for the course: 1,000 with a breakdown of each assignment having allocated points. Sometimes I can't get to all the minor assignments throughout the semester. It depends on the class and what they need. If you can't do every single 10-point assignment, just leave the grade blank. There are specific rubrics for scoring, and the high school instructor grades the assignments. I have added sections on AI in journalism and some analytics.
Who is responsible for grading the required assignments and/or assessments? (Faculty or instructor?)
High School Instructor grades the assignments
What is the grading scale for the course?
The following scale will be used to determine final grades: A (Excellent; 90 - 100%) B (Above average; 80 - 89%) C (Average; 70 - 79%) D (Below average; 60 - 69%) F (Failure; 0 - 59%)
Must students access the eLearn shell regularly to complete requirements?
The course requires instructor and students to utilize eLearn to access content and assignments. High School instructor grades the assignments.
Does the course require access to YouTube, GoogleDrive, etc.?
Additional course details or requirements important for instructors not covered above:
FROM FPS: The course requires students to be tech-savvy. I sometimes have issues with students not being able to use technology. I usually have to show them walkthroughs of how to post on Facebook or how to get a link to just a post. Sometimes there is a lot of troubleshooting when creating blogs and videos. I use Canva for the slideshow and video project. For the final project, we use Wix or Weebly, and they choose which social media outlets to use. However, they can choose anything they want for their blog and the multimedia project. Sometimes students already have a blog and that is fine, too. As I said above, they need to be able to take pictures and video. Most assignments are individual assignments, but the final assignment is a group project that usually takes a month to create during a regular semester. If a teacher would like a detailed list of what I do in each class, they can just reach out to me for a week-by-week outline of what I do in my class.
Most common (or popular) degrees this course is in?
Multimedia Journalism, Communication, and Marketing

